

HIDALGO COUNTY

The dynamic heart of the South Texas Rio Grande Valley. A powerhouse of international trade, agriculture, and expanding demographics.

REGIONAL CONTEXT

Geography and strategic positioning.

THE THREE COUNTY GROUP

STRATEGIC BORDER HUB

Hidalgo County sits centrally between Starr and Cameron counties. This trio forms the core of the U.S.-Mexico border region in the southern tip of Texas.

Focusing on Hidalgo reveals a unique convergence of logistics, population density, and economic momentum.



PRINCIPAL URBAN CENTERS



EDINBURG

The County Seat and home to the University of Texas Rio Grande Valley (UTRGV).



MCALLEN

The premier retail and medical center, known as a hub for international business.



PHARR

A global logistics gateway featuring one of the busiest trade bridges in America.

DEMOGRAPHIC MOMENTUM

890k+

TOTAL POPULATION

Hidalgo County is one of the fastest-growing regions in Texas. With a youthful demographic and rising urban density, the population is projected to reach 1 million by the early 2030s.

ECONOMIC FOUNDATIONS

LOGISTICS & TRADE

Leveraging proximity to Mexico's industrial hubs, the county facilitates billions in daily imports and exports across multiple international crossings.

HEALTHCARE & RETAIL

Serving a regional consumer base of over 2 million, McAllen and Edinburg host a massive concentration of world-class medical and shopping facilities.

CITRUS LEGACY

THE TEXAS RED GRAPEFRUIT

While urban centers grow, agriculture remains a vital economic pillar. Hidalgo County is the epicenter of the Texas citrus industry.

The fertile soil and semi-tropical climate allow for year-round agricultural production, feeding both domestic and international markets.



GLOBAL CONNECTIVITY

INTERNATIONAL BRIDGES

Crossings like the Pharr-Reynosa International Bridge are critical arteries for the North American supply chain.

The bridge infrastructure supports heavy commercial traffic, ensuring the efficient flow of produce, automotive parts, and electronics.



INNOVATION & RESEARCH



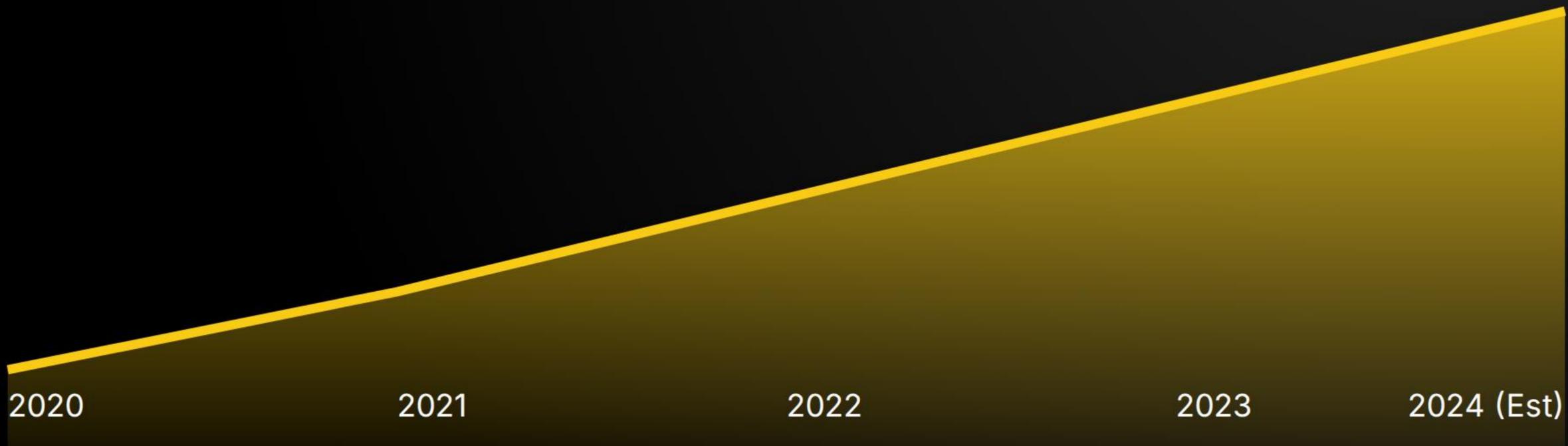
UTRGV & MEDICAL HUB

The establishment of the UTRGV School of Medicine has transformed the county into a premier center for healthcare research and professional education.

DHR Health and other medical complexes provide specialized care that attracts patients from throughout South Texas and Northern Mexico.

COMMERCIAL TRADE VALUE

Trade Volume (Billions USD)



Annual growth in cross-border trade valuation across Hidalgo County ports.

THE VALUE PROPOSITION

- ✔ **Strategic Geography:** Direct land bridge to the Mexican industrial manufacturing heartland.
 - ✔ **Labor Dynamics:** A young, motivated workforce with competitive cost-of-living advantages.
 - ✔ **Economic Diversity:** Balanced strength across agriculture, medical, retail, and logistics.
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QUESTIONS?

Hidalgo County: Leading the Future of the South Texas Frontier.

IMAGE SOURCES



https://prod.collaborations.cloud.tamu.edu/colonias/_files/_content-images/Colonias-Lower-Region.png

Source: prod.collaborations.cloud.tamu.edu



<https://www.fbgfarms.com/cdn/shop/files/texas-ruby-red-grapefruit-delights-gift-basket-3336731.jpg?v=1757534814&width=1445>

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